

# MapleLine *Magazine*

## SCHEDULE 2010

**A community  
conversation.**

Print run: 4,000 copies. Pages: 36  
Distribution: 2,850 to Sooke town centre  
homes via Sooke News Mirror; 1,000 to  
in-town retail & community locations.

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Toll-Free: 1-877-595-6925

**SUMMER** ~ Grad & Weddings,  
Environment & Agriculture, Home Improvements,  
Art in the Community, Marine Life.  
Ad deadline: **April 8** [release May 5]

**FALL** ~ Education (Back to School),  
Food & Harvest, Families, Pets, Indoor Living.  
Ad deadline: **July 9** [release Aug.11]

**HOLIDAY SEASON** ~ Celebration  
& renewal, coastal winter, entertaining.  
Ad deadline: **Oct.8** [release Nov.3]

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