

MapleLine Magazine & MapleLine Business Centre

News issues through the lens of Sooke | Services to Sooke business and community

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MapleLine Magazine branches into print shop and business centre in Sooke

SOOKE, BC. The power of print takes another step up in Sooke with the expansion of *MapleLine Magazine* (now 36 pages in glossy print) in its new digs as the **MapleLine Business Centre** at 6707 West Coast Road, opening Monday, February 15, 2010 in the town centre area of Sooke, BC.

The quarterly magazine (with its [Winter-Spring 2010 issue](#) coming out Feb. 3 with a Health and Wellness theme) has a community following that has blossomed into a congenial gathering of business ventures under the one 'new roof' (across from Peoples Drug Mart): printing services for business and organizations, meeting space for small groups, book publishing consulting, books for sale by self-published authors, Internet workstation, self-serve photocopying, website development services, web hosting, computer and business training services, and more. Also housed in the 1200-sq.ft. office is the [MapleLine Journalism Program](#), a news writing certificate program (*sponsored in part by Sooke Region Chamber of Commerce, Village Food Markets, and Sooke Harbour House).

"Under one roof everyone can experience the impact of the digitally printed word and the online world," says Mary P. Brooke, publisher/editor of *MapleLine Magazine* and owner/operator of the new [MapleLine Business Centre](#) (MBC). Business hours will be Tuesday to Friday, 9 am to 5 pm, and Saturdays 10 am to 2 pm. Meeting space will also be available evenings and weekends. Parking available front and back.

"Sooke is a growing community, with business expansion seeming to follow the increasing residential population that is arriving in our town," says Brooke. "The MapleLine Business Centre will grow and adapt based on the print and web needs of the local business community as well as the involvement of community groups for their meetings and workshops. We've freshened up the building to be open and inviting – even with flower boxes outside to which new clients may contribute a shrub or perennial as a way of 'greening' the premises where many will visit," she said, as she touched up the green and white design motif with dabs of paint during renovations. Each plant donation will be reciprocated with a \$10 coupon for print services (on orders over \$67.07, up to April 30, 2010).

As well as contributing to the beautification of town centre, the MapleLine Business Centre and parent company Brookeline Publishing House Inc. are contributing to local employment opportunities. Helping run the centre will be writers Karen Laharty and Kim Restall, as well as designers and computer techs.

An office supply registry at the Centre will carry supplies for local businesses, saving them the time and trouble of driving into Langford or Victoria for immediate office needs. The business centre will handle print design and production requirements for flyers, brochures, posters, business cards, books, calendars and conference readiness, right here in Sooke on the west shore of Vancouver Island.

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